

16th Annual
50+
Lifestyle
SHOW

2 DAYS OF FUN!

SUNDAY, APRIL 28TH, 2019
9am - 6pm

MONDAY, APRIL 29TH, 2019
9am - 5pm

Ajax Convention Centre, 550 Beck Cres, Ajax

Located just east of Salem Rd, north of the 401 - 550 Beck Cres, Ajax



PRE SHOW SECTION

to appear in the Ajax/Pickering News Advertiser, to 51,400 homes & Oshawa Whitby Clarington This Week, to 104,250 homes.

PUBLISHING THURSDAY, APRIL 25TH, 2019

Reaching over 155,000 homes!

PLACE AN
ADVERTISEMENT
IN THE LIVING 50 PLUS
MAGAZINE AND RECEIVE

10% OFF*
booth space

*10% bonus discount not available for non-profit booths.

EXHIBITOR INFORMATION

10' X 8' BOOTH
\$699⁰⁰ + HST

6' X 6' BOOTH
\$550⁰⁰ + HST

Booths include skirted table, 2 chairs and hydro, and listing in pre-show feature

FEATURING: travel, recreation, lifestyle, health & wellness



OSHAWA • WHITBY • CLARINGTON
This Week.

Wendy Weber
905-215-0519
wweber@starmetrolandmedia.com

AJAX • PICKERING
News Advertiser.

Laurie McCaig
905-215-0476
lmccaig@starmetrolandmedia.com

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SPONSORSHIP PACKAGES

Want more exposure before and during the show?

GOLD PACKAGE

Full page ad in the Living 50 Plus Magazine, big box 10,000 impressions on durhamregion.com, 10x8 booth, logos on all promotional material, digitally linked listing on metrolandshows.com and promotions during the 2 day show.

\$2000⁰⁰
+ HST

SILVER PACKAGE

1/2 page ad in the Living 50 Plus Magazine, big box 10,000 impressions on durhamregion.com, 10x8 booth, logos on all promotional material, and promotions during the 2 day show.

\$1500⁰⁰
+ HST

BRONZE PACKAGE

1/3 page ad in the Living 50 Plus Magazine, big box 10,000 impressions on durhamregion.com, 10x8 booth, logos on all promotional material, 1/8th page ad in Oshawa/Whitby/Clarington This Week and Ajax/Pickering News Advertiser show sections and promotions during the 2 day show.

\$1100⁰⁰
+ HST

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FLOOR PLAN

Floor Plan subject to change without notice.

